

# Master in the Science of Performative Creativity (MSPC)

3rd CYCLE (2011-2012)

## Who is MSPC for?

For you who realise the vital importance that Creativity has in all fields of human endeavour: culture, social structures, educational and economic systems, business, management, research contexts ...

For you who recognise the challenges and are eager to reap the opportunities of what leading world economists are hailing as the new economic paradigm, the "Creativity Economy".

For you who, with a multidisciplinary Joint European Master's degree in the Science of Performative Creativity, would introduce yourself to the global work market with the cutting-edge portfolio of a Strategist for Creativity.

## A Joint European Master's Degree

MSPC is a Joint European Master's degree run by the EMA-PS Programme based at the University of Malta and operating within a partnership that brings together the [University of Malta](#) and the [Adam Mickiewicz University](#) in Poznan (Poland). The degree will be awarded jointly by the two partner universities. Academics and researchers from various other universities and institutions are collaborating in the course's lecturing programme. These include Professor Clelia Falletti ([La Sapienza Università di Roma](#)), Professor Nicholas Arnold (formerly of [De Montfort University, Leicester](#)), Professor Tsutomu Fujinami ([Japan Advanced Institute of Science and Technology](#)), Mr. David Wright, M.Sc and Ms Michela Loporto, M.Sc. ([Manchester Metropolitan University](#)), among others.

## Graduates' Testimonials

Mark Montalto (Malta)



**A** Master's degree course which sets out to investigate which contexts enable human creativity and which contexts hinder it; with inputs ranging from such diverse fields as cognitive neuroscience, cognitive psychology, philosophy, cultural studies, performance studies, mathematics, sport sciences, complexity sciences, business studies and more; a Master's degree course which leaves no stones unturned in that quest which is most private, most intimate, most personal to all of us; a quest fuelled by a question that has for millennia been left unanswered or been simply ignored and that now more than ever weighs heavily on our shoulders and is at the very foundation of this course: **what is it to be human?** – a question most pertinent to the troubled times we are all living in – a question that each of us necessarily answers in his/her own way; a course that can thus only provide the "skeleton of the truth" which each student must responsibly flesh out from the baggage of his/her personal experiences and not through hours of pedantic discourse...

Do not be fooled! This is indeed an investment for life!

Guillaume Boulais (France)



**T**his master's degree course was an opportunity to open up my mind. I had come to know of it during my undergraduate studies in Sport Sciences, in France, in which I was taught psychology, biology, sociology and pedagogy of teaching. With EMAPS, not only did I catch up with these disciplines and carry them further, but I was able to access many other fields, such as theatre studies, cognitive psychology and cognitive neuroscience as much as philosophy or anthropology. This course enabled me to look at my own discipline within a new perspective.

Being one of a number of students coming from different countries (such as Greece, Italy, Malta or China), I had fantastic exchanges with them, exchanges that taught me a lot.

One cannot consider a subject from only one perspective. I chose to challenge mine.

Dimitris Karoglou (Greece)



**W**hat is creativity? How can someone be creative? How do we (as human beings) understand creativity? Are there any recipes for someone to be creative?

The MSPC academic team works around all these basic questions in a dynamic non-linear discussion with the students through the encounter of five different disciplines. On my part, now that I have gone through the course, I have been asking myself the following questions... and giving myself the following answers.

**But what have I gained from this open discussion in the last two years?**

The answer is a mental 'opening'. Although this is very abstract, it is the only way I can define what I gained from these two years of studying ... or, better still, from these two years of discussion in MSPC.

**How can I use it?**

Although there is no specificity in this Master's and we cannot say that we are becoming masters in economics or managers or performers or a title that we know, with which to apply for a specific job, the vast field of knowledge that we encountered in MSPC has made us able to use it as we please, widening our potentialities, instead of narrowing them down. This is one of the main objectives of the course. Not to narrow the potentialities of us participants,

but to 'open' them out as much as possible, instead. We are not becoming specialists in creativity but creative human beings by empowering the creativity that was always ours.

**Did I get some tools in order to work on them and with them?**

After two years of discussion we are facing the dilemma of tools ... we are not receiving any tools or recipes for being creative. And this is a fundamental difference – between becoming a specialist in creativity and becoming a human being who has found how to unleash the creative potential which he anyway had. It is up to us students to create our own tools, recipes or anything else we may believe we can use. The MSPC programme has enabled me to understand the contexts that make creativity possible and those contexts which, instead, suffocate it. One may think that this is abstract – it is, however, the very basis of a better understanding of what it is to be creative. Crucially, this understanding enables me to readjust my contexts time and again, which makes it much easier for me to come up with creative "solutions" more often. One of the discussions at the core of MSPC is: are there any "creativity tools" which can be used everywhere, independently of the context. My conclusion is that there are not ... this is the advantage that MSPC graduates have at the end of this master's degree course: they walk out with a deep understanding of creativity. This understanding gives them the double ability of operating within any context their future may find them working in and, at the same time, readjusting contexts that need adjusting for creativity to come about.

## A Multidisciplinary Taught Master's Degree

MSPC is a taught Master's degree with inputs from Performer Studies, Cognitive Neuroscience, Philosophy, Cognitive Psychology, Anthropology & Ethology, Cultural Studies, Sports Sciences and Business & Management studies.

## Course Duration

The Programme of Studies lasts 2 years. The taught programme runs through the first 3 semesters, whilst the period between January and June of the second year will be dedicated to the students' research projects.

## Mobility

The first two semesters (October 2011 to June 2012) will be held at the University of Malta whilst the third semester (October to December 2012) will be held at the Adam Mickiewicz University in Poznan, Poland. From January to June 2013, students will carry out their research and write their dissertations at any of the universities in the EMA-PS network, according to the fields of enquiry they would have chosen for their projects.

## Entry Requirements & Student Intake

The minimum entry requirements are:

- A good first degree in any field of studies from the Sciences, Arts or Humanities.
  - A certificate of proficiency in the English language (for non-native speakers) seeing that all lectures are delivered in English.
- Not more than 15 students will be admitted.

## Fees

The fees for the 3rd Cycle are €3000 per year for EU students and €4000 per year for non-EU students. EU students may be eligible for Erasmus mobility grants for the Poznan-based third semester – depending, of course, on availability of the grants and the terms and conditions of the EU Lifelong Learning Programme.

## Website and Contacts

For further information visit [www.ema-ps.eu](http://www.ema-ps.eu) or contact us by email at [info@ema-ps.eu](mailto:info@ema-ps.eu).

Could you be a strategist of creativity and innovation?