



## **Master of Business Administration**

### **Learning outcomes:**

By the end of the course, you will be able to:

- Read the financial statements of an organization, formulate a rational assessment of the situation and develop recommendations to management to increase the financial health of the organization.
- Perform an analysis of an industry and of a company within that industry to identify opportunities and formulate strategies to capitalize on that opportunity thus creating something of value.
- Show comprehension of the basic concepts and importance of production and operations management, supply chain, logistics, quality, and lean principles and how these activities are used to create products and/or services.
- Enable cost efficient operation through effective application tools and techniques of productivity and cost benefit analysis.
- Identify, describe, analyse and evaluate current strategic issues in Human Resources, discuss and evaluate the connection between business and HR strategy.
- Calculate the potential market for a company's products and services, and prepare marketing plans for selling those products and services to a particular targeted market segment.
- Identify and evaluate ethical dilemmas related to business decisions.
- Explain strategy development and show ability in the preparation of original corporate plans.