EDUCATION ACT
(CAP. 327)

Bye-Laws of 2011 in terms of the
General Regulations for University Undergraduate Awards, 2004
for the Higher Diploma in Marketing and Sales Management
under the auspices of the
Faculty of Economics, Management and Accountancy

IN EXERCISE of the powers conferred upon him by articles 74(5)
and 75(6) of the Education Act (Cap. 327), the Chancellor of the University
of Malta has promulgated the following bye-laws made by Board of the
Faculty of Economics, Management and Accountancy in virtue of the
powers conferred upon it by article 81(1) of the said Act and which have
been approved by the Senate of the University of Malta as required by article
81(2) of the said Act:

Citation and Interpretation

1. (1) These bye-laws may be cited as the Bye-Laws of 2011 in terms of the
General Regulations for University Undergraduate Awards, 2004 for the Higher
Diploma in Marketing and Sales Management under the auspices of the Faculty of
Economics, Management and Accountancy.

(2) In these bye-laws, unless the context otherwise requires:-

“the Board” means the Board of the Faculty of Economics, Management and
Accountancy;

“the Board of Studies” means the Board of Studies appointed by Senate for
the Course, on the recommendation of the Board of the Faculty of Economics,
Management and Accountancy;

“the Certificate” means the Certificate in Marketing and Sales Management;

“the Course” means the programme of study leading to the Higher Diploma in
Marketing and Sales Management;

“the Diploma” means the Diploma in Marketing and Sales Management; and

“the Higher Diploma” means the Higher Diploma in Marketing and Sales
Management.
Applicability

2. These bye-laws shall be applicable for courses commencing in October 2011 or later.

Requirements for Admission

3. (1) To be registered as regular students in the Course, applicants shall satisfy the general requirements for admission as specified in the Admission Regulations of the University.

(2) Applicants admitted under sub-paragraph (a) (iii) of paragraph (2) of regulation 2 of the Admission Regulations must be in possession of those qualifications and/or experience that would satisfy the Board of Studies that they have reached the academic standard required to follow the Course with profit. The eligibility of such applicants shall be decided by the Board of Studies, following an interview conducted by an interviewing board appointed for the purpose.

Applicable for courses commencing in October 2016 or later:

(2) (i) Applicants admitted under paragraph (c) of regulation 6 of the Admission Regulations must be in possession of those qualifications and/or experience that would satisfy the Board of Studies that they have reached the academic standard required to follow the Course with profit.

(ii) Applicants admitted in terms of sub-paragraph (i) of this bye-law shall be in possession of a pass in an English language proficiency test as approved by the University before being admitted to the Course, provided that applicants in possession of a pass in the Secondary Education Certificate at grade 5 or better, or equivalent, in English Language, shall be exempted from sitting for the proficiency test.

(iii) The eligibility of such applicants shall be decided by the Board of Studies, following an interview conducted by an interviewing board appointed for the purpose.

(3) The interviewing board appointed by the Board shall be composed of at least three persons.

(4) The Admissions Board, acting on the advice of the Board of Studies, may admit applicants in possession of the Diploma in Marketing into the third year of the Course in terms of regulation 8.1.1 of the Admission Regulations of the University.

Applicable for courses commencing in October 2016 or later:

(4) Applicants in possession of the Certificate in Marketing and Sales Management from this University comprising not less than 30 ECTS credits, or an equivalent qualification, may be admitted to Year 2 of the Course under those conditions as the Board may impose.
Applicable for courses commencing in October 2016 or later:

(5) Applicants in possession of the Diploma in Marketing and the Diploma in Marketing and Sales Management from this University comprising not less than 60 ECTS credits, or an equivalent qualification, may be admitted to Year 3 of the Course under those conditions as the Board may impose.

Course Duration

Applicable for courses commencing in October 2016 or later:

Course Duration


(2) The Diploma Programme shall extend over a period of two years of part-time study.

(3) The Higher Diploma Programme shall extend over a period of three years of part-time study.

Applicable for courses commencing in October 2018 or later:

Course Duration

4. The Course shall extend over a period of three years of part-time study.

Course Programme

5. (1) The Course shall consist of a number of taught study-units to which 90 credits shall be assigned.

(2) Students who successfully complete a prescribed set of study-units totaling 30 credits and opt not to proceed with the Course, or having proceeded do not successfully complete the Course, shall be entitled to the Certificate.

(3) Students who successfully complete a prescribed set of study-units totaling 60 credits and opt not to proceed with the Course, or having proceeded do not successfully complete the Course, shall be entitled to the Diploma.

6. The programme of study shall be published after approval by Senate, normally not less than eight months prior to the commencement of the Course.

Classification of the Award
7. (1) The overall evaluation of each student’s performance in the Course for the purpose of the classification of the Diploma and the Higher Diploma shall be based on the results obtained, all credits awarded being weighted equally.

(2) The names of students who qualify for the award of the Diploma and the Higher Diploma shall be published in a list in alphabetical order classified as follows:

- Pass with Distinction
- Pass with Merit
- Pass.

Repeal

8. The Bye-Laws of 2007 in terms of the General Regulations for University Undergraduate Awards, 2004 for the Diploma in Marketing under the auspices of the Faculty of Economics, Management and Accountancy, published as Legal Notice 385 of 2007, shall be deemed to cease to be in force as from 1st October 2011, provided that students registered for this course before 1st October 2011 shall continue to be governed by the bye-laws that were in force at the time of their joining the course.