Welcome to the Executive Master in Business Administration

We have redesigned our MBA based on 10 years of experience and looking towards the future.

The Executive MBA is now a **two-year** part-time evening course. We have not taken anything away; on the other hand, we have streamlined the MBA by removing the transition module from the core course and using a summer semester for the dissertation. We have reduced the course from 3 years to two years, so you can graduate ahead of your competition.

We have also introduced streams of specialization. In the second year you can focus on an area that interests you such as **Leadership & People Management**, **Marketing**, **Financial Management**, **International Business**, **Operations & Decision Science** and **e-Business** and choose courses specifically in that area. This will help you be better prepared for today’s business market.

Many new courses have also been introduced that reflect the needs of a modern organization, such as Managerial Quantitative Analysis, Business Economics and Management Communication Skills in the preparatory course; Entrepreneurship & Innovation in our core module; and six new streams in our elective modules.

The Executive MBA is a part-time course; lectures are held 3 times weekly from 17.30 to 20.30 on Mondays, Wednesdays and Thursdays over a period of 4 semesters.

NEW!

**Preparatory Programme**

A one-year preparatory programme will be run for students coming from non-commercial backgrounds and for students who satisfy the entry requirements but do not hold a first degree. The preparatory programme will provide these students with the necessary background to enroll in the MBA.

Students with an honours degree in a related area can enroll in the MBA directly.
COURSE OVERVIEW

The Executive Master of Business Administration degree is awarded to successful participants after two to three years of part-time graduate-level university study that provides training in the theory and practice of business management. The programme aims to develop mid-to-upper level managers for organizations of all sizes and types both in the private and public sector of the economy. It emphasizes the planning, organizing, implementing and controlling of an organization. It seeks to develop knowledge of advanced business functions, decision-making skills and the understanding of the internal and external factors affecting the management of organizations. Participants have the option to select an area of concentration and focus approximately one-third of their studies in this area. The programme also allows students a more specific focus through the writing of a dissertation.

LEARNING OUTCOMES

On completion of the Executive M.BA. Course, the participant will be able to:

- Discuss the importance of context for organizations, including legal systems, ethical, economic, environmental, social and technological change issues, international developments and corporate governance.

- Discuss the uses and limitations of a range of practical research methods and techniques, both qualitative and quantitative, and discuss their strengths and weaknesses.

- Describe the development of Management Information Systems, discuss their impact on organizations, and explain how management can exploit their use.

- Summarise the approaches and options that exist for organizations that are considering an e-business strategy, identify the key factors that must be addressed when implementing an e-business strategy and achieve an appreciation of object models as they apply to the net.

- Appraise and assess business functions and processes and subsequently apply integrative and critical thinking skills in the formation of effective business strategies.

- Demonstrate an understanding of accounting terminology and practices enabling the participant to organize and manage the accounts to track the financial records of an organization.

- Read the financial statements of an organization, formulate a rational assessment of the situation and develop recommendations to management to increase the financial health of the organization.

- Perform an analysis of an industry and of a company within that industry to identify opportunities and formulate strategies to capitalize on that opportunity thus creating something of value.

- Show comprehension of the basic concepts and importance of production and operations management, supply chain, logistics, quality, and lean principles and how these activities are used to create products and/or services.

- Enable cost efficient operation through effective application tools and techniques of productivity and cost benefit analysis.

- Identify, describe, analyze and evaluate current strategic issues in Human Resources, discuss and evaluate the connection between business and HR strategy.

- Calculate the potential market for a company’s products and services, and prepare marketing plans for selling those products and services to a particular targeted market segment.

- Identify and evaluate ethical dilemmas related to business decisions.

- Explain strategy development and show ability in the preparation of original corporate plans.
FAQ

Who is the course intended for?

The Executive M.B.A. degree programme is mainly designed to accommodate non-business degree holders from a wide range of academic disciplines but graduates in business disciplines are also welcomed. All applicants must have at least three years work experience in an administrative position.

What career opportunities can I expect once I graduate?

Persons who successfully complete an Executive Master of Business Administration degree will have the opportunity to advance their career prospects and job opportunity in mid-to-upper level management professions at organizations of all sizes and types both in the private and public sector of the economy.

How can I further my studies?

The MBA is a postgraduate practitioner masters, distinct from an academic masters such as an MA or an MSc. This means that it has been designed for people who want to pursue a practical professional career, rather than a career in academia. The next step up from the MBA is the DBA (Doctorate in Business Administration). The University of Malta does not currently have a DBA programme, but we plan to make it available in a few years’ time.
Executive MBA Course Structure

Preparatory Year
Preparatory Course (2 semesters)
5 credits each

MGT4300 Managing Information Systems
ECN4000 Applied Economics
ACC4008 Accounting for Business
PPL4100 Public Policy for Business
MGT4200 Effective Business Communication
OR
MRK4000 Marketing Concepts Theory and Practice
OR
MGT4000 Contemporary Management

Year 1 (2 semesters)
Compulsory courses (2 semesters)
5 credits each (3hours)

MGT5800 Organisational Behaviour & HR
ACC 5008 Managerial Accounting and Finance
MRK 5800 Marketing Management
MGT5805 Operations Management
CIS 5800 eBusiness & MIS
MGT 5810 Research Methods for Business

Year 2 (3 Semesters)
Compulsory courses (1 semester)
5 credits each

MGT 5815 Entrepreneurship & Innovation
MGT5820 Managing Strategy
MGT5825 Project Management

Elective Streams (1 semester)*
15 credits per stream

International Business
MRK5805 International Marketing
ECN5800 Bus & Global Trade
MGT5830 International Business Management

Leadership and People Management
MGT5835 Human Resource Development
MGT5840 Transformational Leadership
MGT5845 Organisational Learning

Marketing
MRK5805 International Marketing
MRK5810 e-Marketing
MRK5815 Integrated Marketing Communications

e-Business
CIS5805 e-Business & Web Engineering
CIS5810 e-Law & e-Government
CIS5815 e-Strategy & Management

Operations & Decision Science
MGT5850 Service Excellence
MGT5855 Supply Chain Integration
MGT5860 Decision-making & Risk Analysis

Financial Management
ACC5058 Financial Strategy
ACC5108 Financial Accounting & Reporting
ACC5158 Managerial Accounting & Internal Auditing

Dissertation (1 semester)

* Units not attracting a sufficient number of registrations may be withdrawn without notice.
Executive MBA admission requirements

(Check the latest regulation updates on www.um.edu.mt)

Requirements for Admission

**Executive MBA**

Applicants seeking admission to the Course shall have a minimum of three years appropriate work experience and shall be:

(a) in possession of a Bachelor’s degree in a business studies related area with at least second class honours from this University or a university recognised for the purpose by the Senate; or

(b) in possession of a degree or a professional qualification recognised for the purpose by the Senate; or

(c) persons over the age of twenty-six years in possession of a Higher diploma in a related area with at least a Merit classification from this University or equivalent qualifications, provided they are considered able to follow the Course with profit by the University Admissions Board, on the recommendation of the Faculty Admissions Committee and the Board.

**Preparatory Programme**

(1) Applicants seeking admission under sub-paragraphs (b) and (c) of bye-law 3 shall, before admission to the Course, be required to successfully complete a Preparatory Programme consisting of study-units to which 30 credits are assigned.

(2) The Preparatory Programme shall be designed so as to ensure that students reach the required standard for admission to the Course.

(3) The Board may grant students full or partial exemption from the requirement of the Preparatory Programme provided that it is satisfied that study-units covered in another course are similar in content and standard, and have been successfully completed with a Grade “B” or better.

(4) Students who after re-assessment fail in any study-unit of the Preparatory Programme shall not be allowed to commence the Course.

**Fees**

*Latest updated fees on www.um.edu.mt/finance/service/coursefees*

The fees for the Executive MBA are €1500 per semester. The fees for the Preparatory course are of €450 per semester.

The prep course consists of 2 semesters, while the Executive MBA consists of 5 semesters.

Total cost Preparatory course: €900
Total cost Executive MBA course €7,500

Fees are payable per semester to the Finance Department of the University of Malta. The University of Malta does not currently offer scholarships.
Higher Diploma in Administration and Management
Coordinator: Dr Ing Martin M. Zammit

Higher Diploma in Marketing and Sales Management
Coordinator: Dr Tanya Sammut-Bonnici

For other courses run by FEMA please go to www.um.edu.mt click on 'quicklinks' (top right) and select 'find a course’. In the field ‘Faculty Institute or Centre’ choose Faculty of Economics, Management and Accountancy.

For more information about the MBA programme please visit:

Executive MBA (Preparatory Programme)
http://www.um.edu.mt/fema/overview/UPPMBAPET-2010-1-O

Executive MBA
http://www.um.edu.mt/fema/overview/PMBAPETP-2010-1-O

You can also contact:

Joseph Scicluna
Administrative Assistant
joseph.scicluna@um.edu.mt
Room 426, FEMA, New Humanities Block B, University of Malta

www.um.edu.mt/fema/mba