



100 WORD ideas to change MALTA

FundMalta

by PROF. GORDON CALLEJA

Picture a Maltese crowdfunding website dedicated specifically to locally based creatives. It would be supported and promoted by government entities to the Maltese public, based locally and abroad. For this to work the public sector plays a crucial role in promoting the site and educating the public on how crowdfunding works.

The site creates a platform for followers of local creatives to contribute towards performances and products made by artists they love. Unlike sites like Kickstarter, products that can be digitally distributed or ordered will remain on the site doubling as a digital distribution platform for locally made works. ●

[Don't] THINK!

by Dr Gorġ Mallia

