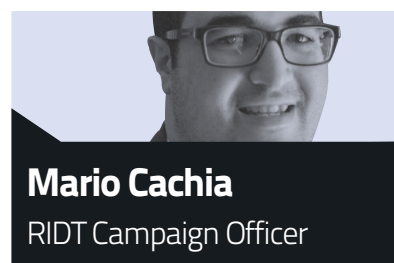


# The future is bright The future is research



**Mario Cachia**  
RIDT Campaign Officer

Today's world is unforgiving; we cannot slack. Be it students in academic pursuits, or executives in professional ones, the need to create new things and innovate is essential to keep up with ever-changing times. The RIDT believes that University and its students are the cradle of all needed change. Our aim is to continue promoting and stimulating research within our Campus community. We believe that our students carry this important message best.

For this reason, the RIDT has embarked on campaigns and initiatives to gather more interest and feedback from University students and alumni. The RIDT participated in the annual KSU Freshers' Week. Here we met and greeted thousands of students just starting out their degrees. At the same time, we launched our Facebook page to regularly update and engage with students. We succeeded in attracting nearly 1,000 followers in less than two months from launch. We felt that this was not enough, and in order to further engage our online audience, we enticed them to become closer to University research. With this in mind, we launched a fresh online competition, the UoM Research Challenge, where participants had to answer questions about research happening at University. The competition was sponsored by GO, who donated an iPad Mini for the fastest person to complete the

challenge. We have plenty of fresh, innovative concepts lined up for the New Year.

Throughout December, the RIDT is collaborating with KSU and I-Istrina to promote research within the University and the local community. We want to reach out to raise awareness that research is a tool that can make everyone's lives better. Many people throughout the world suffer from various socio-economic problems, ranging from deadly diseases and famine to poverty and unemployment. Through research we can truly make a difference

to all of these people and we want to start here, from home. By fostering a sense of awareness and belonging within our students and alumni, we can look forward to a bright future. In this future, we would be proud of a University making a difference in Malta and the rest of the world. ●

*RIDT is the University's Research Trust aimed towards fostering awareness and fundraising for high-calibre local research. For more information, visit [www.ridt.eu](http://www.ridt.eu) or find RIDT on Facebook [www.facebook.com/RIDTMalta](http://www.facebook.com/RIDTMalta)*



Christopher Curmi, winner of the UoM Research Challenge, awarded an iPad Mini by the RIDT CEO Wilfred Kenely. Photo by Edward Duca