



FACT SHEET

Issued by the DEPARTMENT OF INFORMATION - MALTA

JUNE 1960

No. 6/60

INDUSTRIALIZATION DRIVE- II

Having laid down the groundwork for industrial development, the Government of Malta is now preparing to advertise the inducements it is disposed to offer to overseas industrialists who are not yet aware of the advantages available to them in the Maltese Islands. A publicity drive was inaugurated by the Rt. Hon. Mr. Iain Macleod, Secretary of State for the Colonies, at a Press Conference held at the Savoy Hotel, London.

This publicity drive will be supported by an Advertising campaign in the London Press.

Consideration is being given to a proposal to extend the publicity campaign to the United States, Germany and Italy.

Simultaneously with the Publicity Drive, the Government of Malta has decided to engage two London firms of Industrial Consultants — namely the Marketing Development Company Ltd. and Production Engineering Limited — to carry out Market Research in connexion with industrial development in Malta. The survey is expected to be completed in between four and six months time.

The aim of this survey is to obtain statistics of production, import and consumer trends of manufactured products in the following countries: Greece, Syria, Yugoslavia, Tunisia, Portugal, Turkey, Lebanon, Egypt, Spain, Cyprus, Israel, Libya, Sicily, the West and East African Territories.

The above list is not meant to be a rigid one and may be modified in the light of experience, by consultation, as the survey progresses.

It is also proposed to study and report on general lines on export possibilities to Commonwealth countries.

The Industrial Consultants will study and report on tariffs, quotas, import regulations and other physical and financial barriers to exports from Malta of manufactured goods to the countries above listed. They will also study and report on the transport available for shipping Maltese exports to the same countries.

In the second phase of the survey, the Consulting firms are expected to make a detailed examination of a wide variety of selected products in order to assess the practicability and profitability of manufacturing these products in Malta, and to undertake detailed market research for these products in the countries found suitable among the list above mentioned.

This survey work is of particular importance, not only because it will provide a considerable body of information previously unavailable and which will be helpful when future policies are decided upon, but also because it will be of valuable service to industrialists who will, in future, be able to cater for specific and established demands overseas.

The Aids to Industries Board in Malta has been able to embark on a publicity campaign and to engage consultants to intensify future industrial expansion in view of one important consideration: namely its success in having worked out a procedure and gathered enough experience since it was originally set up more than one year ago.

As a result of this, the Board has already been able to process and approve seven applications for help. These applications have made it possible for plans to be initiated by certain industrialists and will, in a fairly short time, provide for new employment opportunities in Malta.



The following are the industries whose applications have been approved under the new scheme. It is worth pointing out that these applications represent a total outlay of about £ 750,000 in capital investment (excluding the Dockyard venture by Messrs Bailey Malta Ltd).

Eagle Knitwear Company (Malta) Ltd.

This Company was already established in Malta before the Aids to Industries Ordinance was enacted, but with their associated Company in the United Kingdom — Trinity Knitwear Co. — they are expanding their manufacture of knitwear products with the aid of a grant and an income-tax holiday for 10 years. They expect to employ 30 people.

Home Furnishings Ltd.

This is also a small established firm which is extending its manufacture of spring interior and other mattresses, with the aid of a grant and an income tax holiday for 10 years. They expect to employ 45 people in two years' time and expand further as experience is gained.

Malta Bacon Co. Ltd.

This is a new firm formed by C.H. Bailey Ltd., who have taken over the Dockyard and Pitchford & Son Ltd., a South Wales firm of bacon producers. They will produce bacon and other pig products and their project will help diversify Maltese agriculture which is at present leaning rather heavily on uneconomic milk production. They expect to employ directly some 60 persons in two years' time, besides providing a livelihood to various pig breeders.

Bailey (Malta) Ltd.

C.H. Bailey Ltd., the South Wales firm of ship repairers, took over the Malta Dockyard from the Admiralty a year ago. They are continuing to repair Admiralty ships and are rapidly building up a commercial ship repair business and have started to mo-

dernise and extend the dry docks and attendant ship repair facilities with money provided by the U.K. Treasury. When completed, their work will make Malta one of the most modern and foremost commercial dockyards in Europe. The firm has been granted customs and tax exemptions for dockyard and ship repairing.

B.I.M. Ltd.

This is a light engineering factory set up by Bailey's in the Industrial Estate to make Solar Water Heaters, Ceiling Fans, Vending Machines and Flush Valves. They expect to employ 380 people in two years' time.

Rigg Welts Ltd.

This firm was formed in Malta in 1950, weaving grey cotton sheeting and towels. It is a partnership between a Maltese businessman and the long established Lancashire firm of Rigg Brothers Ltd. The firm is being greatly expanded in a new factory in the Industrial Estate (150,000 square feet). It will be a completely integrated textile mill, producing mainly cotton but artificial and other fibres as well. It will take the raw cotton (some of which is grown

in Malta), spin, weave, bleach, dye and finish it. The firm will produce mainly sheetings but also towels, industrial cloths and possibly some household textiles. It is estimated that some 500 people will be employed. The firm has been granted an income tax holiday for 10 years, grants and loans and certain exemptions from customs duty.

Hempel Marine Paints Ltd.

This international paint company is setting up a small factory in Malta to manufacture mainly ship's paint at first. They expect to employ 22 people in two years' time. If, after experience gained, they start making other kinds of paint, employment will increase substantially. They have been given an income tax holiday for 10 years and import duty concessions.

Answering a Question in the House of Commons on Wednesday, March 30, 1960, the Secretary of State for the Colonies declared that no less than 49 applications for aid had already been submitted to the Malta Aids to Industries Board. Of these, the above seven applications had been approved. A total of 8 were rejected because they did not qualify for assistance under Section 19 of the Aids to Industries Ordinance. The rest were still "in the pipe line".

O.H.M.S.



MALTA
TRADE F
10TH JULY
AML. REANEAN
SHOW WINDOW
WORTH VISIT

Mr. L. Cassar
22, Magazine St.,
Mdina.

D. of I.