

MBA (EXECUTIVE) 2012

NO	TITLE OF DISSERTATION	REMARKS
12MBAX001	PanLegis Group - Developing Marketing Strategies for Short, Medium and Long Term for increasing Sales	
12MBAX002	The Degree of Integration of Malta's Financial Sector in the European Internal Market following EU Accession	
12MBAX003	Corporate Social Responsibility in Maltese Companies – An Analysis	
12MBAX004	Sierra Leone and the Economic Community for West African States (ECOWAS)	
12MBAX005	Product versus Customer Orientation in Theatre Marketing in Malta – An Analysis of the Current Situation and Recommendations for Future Action	
12MBAX006	A Study of Locality Choices by ICT and I-gaming Companies in Malta	
12MBAX007	Effectiveness of Viral Marketing in the Film Industry	
12MBAX008	Developing Competences for Middle Managers in the Maltese Public Sector	
12MBAX009	Exploring the Service Factors Considered Important in Today's Manufacturing Industry	
12MBAX010	Consumer Ethnocentrism Tendency in Malta - A Focus on the Maltese Services Industry	
12MBAX011	The Implication of Knowledge Management Practices for Organisational Performance	
12MBAX012	The Changing Role of Maltese Females in the Working World – A Study of the Factors contributing to the Career Progression of Selected Female Workers	

12MBAX014	Evaluation of Marketing Strategies for Low Season Tourism in Gozo	
12MBAX015	The Effects of Cultural Diversity in a Multinational Company	
12MBAX016	Investigation of Project Failures in the Software Industry – An Empirical Research of Software Development Companies in Malta	
12MBAX017	An Evaluation of Deposit Guarantee Schemes in the EU	
12MBAX018	Setting up a Local Franchise – A Case Study	
12MBAX019	The Size Factor in the Financial Management of Maltese Micro and SMEs. A Study	
12MBAX020	The Extent to which High Performance Work Practices can be Applied Effectively to the Malta Public Service - A Case Study of the Department of Contracts	
12MBAX021	Enabling a Learning Organisation – A Case Study within SR Technics Malta Ltd	
12MBAX022	A Tourism Strategy Plan for Gozo	Available from Oct 2013
12MBAX023	Valuation Techniques Used in Valuing Five-Star Hotels in Malta - Analysis and Assessment	
12MBAX024	Case Study at Trelleborg Sealing Solutions, Malta - A Practical Price Setting Exercise.	
12MBAX025	Fostering an Entrepreneurial Mindset - An Enquiry whether University Experience Imparts Entrepreneurial Competencies Amongst Students	
12MBAX026	The Impact of Civil War in Libya on Maltese Enterprise – A Case Study	
12MBAX027	A Research Study on the Impact of the Global Crisis on Small and Medium Enterprises (SMEs)	

12MBAX028	Exploring Work-Life Balance in Petroleum Surveying - A Qualitative Approach	
12MBAX029	The Adult Learner – A Human Resource Development Concept Applied within the Field of Aviation Security	
12MBAX030	A Learning Organisation – KPMG as a Case Study	
12MBAX031	An Investigation into the Key Determinants of Work-Life Balance at Managerial Level in the Information Technology Industry – A Case Study	
12MBAX032	Employees' Perception towards Job-Rotation in the Public Service	
12MBAX033	Service Quality Expectation of e-Customers	
12MBAX034	Women and Employment – Factors that Encourage Maltese Females to Engage in the Local Labour Market	
12MBAX035	Self-Managed Teams and Small Organisations	
12MBAX036	Retaining Talent in the Maltese Financial Services Sector through Employee Engagement	
12MBAX037	Customer's Choice Criteria between Competitors within the Financial Services Industry	
12MBAX038	The Effectiveness of Trade Fairs	