

## MBA (EXECUTIVE) 2015

15MBAX01	The Journey from University and ITS to Hospitality Industry Management. The Gaps between Certification and Skills needed in the Hospitality Industry
15MBAX02	Strengthening the Competitiveness of a Coastal Tourism Resort: The Case for Rejuvenating Bugibba (Malta)
15MBAX04	The Influence of Factors on ERP Usage: A Case Study of End-users in Maltese Corporations
15MBAX05	An Analysis of the Local Perception Regarding a Typical Employment Practices and their Consequence on the Maltese Labour Market.
15MBAX06	Gauging Motivation: A Comparative Evaluation of Contemporary Motivational Theory in Relation to Employee Motivation at Enemalta PLC
15MBAX07	An Assessment of an Employee Performance Review System in a Local Audit Institution - A Case Study
15MBAX08	A Study on Emotional Labour in Employees working in the Maltese Service Industry
15MBAX09	Investigating the Effects of Skills Gap and Skill Shortages on the Local Manufacturing Industry.
15MBAX10	Customer Churn and Profitability Prediction: Developing Potential Retention Strategies for an Insurance Company
15MBAX11	E-Leadership: An Analysis of the Management Requirements and Competencies for the Digital era
15MBAX12	Characterization and Policy Review of Street Lighting Operations in Malta
15MBAX13	SMEs Growth: An Evaluation of Selected maltese Entities in the Printing Industry

15MBAX14	Instructional Leadership in Maltese Schools: Myth or Reality?
15MBAX15	Exploring the Gap between Pseudo-Knowledge and Evidence-based Findings on leadership in a Local manufacturing Organisation: Implications for Improving Leadership Development
15MBAX16	A Risk Maturity Model for Financial Services: A Comparative Study
15MBAX17	Employee Engagement in a Pharmaceutical manufacturing Company - A Case Study of Actavis (Malta) Ltd
15MBAX18	Learn Six Sigma: Measuring External Communication Efficiency in Public Service
15MBAX19	Mobile marketing - A Study of Growing Trends and How to Influence Thoughts and Change behaviours
15MBAX20	The Mediating Role of Perceived Stress between Safety Climates and Health Outcomes and the Moderating Function of Engagement.
15MBAX21	The Costs of Software Projects: An Analysis
15MBAX22	The State of Cyber Security in Maltese Businesses - A Review of Preparedness in the Health and Finance Sectors
15MBAX23	Beverages Distribution in Malta: An Analysis from an Economic and Customer Perspective - A Case Study
15MBAX24	The Role of Brand Trust on Brand Loyalty: A Study on maltese Diaper users
15MBAX25	The Emergence of an Aviation Hub. Identifying the Factors attracting Companies to invest in the Aviation Services Industry in Malta
15MBAX26	Luxury Brands and Social Class Influence in the Local Fashion Sector
15MBAX27	Hospital Dashboards and Visibility of Information from Bedside to Board

15MBAX28	The Role of a CIO within the Maltese Public Sector - An IT Expert or a Strategic Executive?
15MBAX29	The Effect of Organisation and Management Changes on Employees: A Case Study
15MBAX30	Brand Switching and Retail Mix in the Local Food Retail Sector
15MBAX31	Factors that Motivate Maltese Software Engineers
15MBAX32	An Investigation into Lean Practices in the Maltese Manufacturing Industry
15MBAX33	Employers' and employees attitudes towards training and skill development in SMEs
15MBAX34	The Long Journey Towards a PhD: Exploring the Hurdles Encountered by Male and female Academics with Young Children reading for a Doctoral Degree
15MBAX35	An Exploratory Case Based Investigation into the Internationalisation of Maltese Enterprises and Internationalisation Support
15MBAX36	Police Commitment and its relationship to Superior's Transformational Leadership - A Study on the Malta Police Force
15MBAX37	To What extent Consumer factors are Associated with Private label Brands? How do different Product Categories Differ Amongst the Same Consumer factors across Supermarkets?
15MBAX38	Analysing the Relationship between Training Design and Delivery and its Effectiveness in line with the Development needs of an Organisation - A Management Development Programme Case Study
15MBAX39	Bridging the Gap between Providing Hospitable Services and Ensuring Safe and Secure Hotel Operations - A Case Study
15MBAX40	Introduction of GPP in the Local Government Procurement System - An Analysis
15MBAX41	An Investigation into Service Quality Management in the Food Service Industry

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New Product Development: The Crowd Competing with Professionals in Remote Gaming Industry. A Qyasi-Experimental Approach