Kite-flying over Comino

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In the native Pashto language, gudiperan bazi, or the practice of kite-flying, represents a cult for many Afghans which not even Taliban State repression a decade ago managed to completely suppress. So much so that in Kabul alone, thousands of kites are still sold on a daily basis, with jangs, or kite-flying tests, being all the rage.

kite-flying here in Malta, with the most stately sum of €100 million. But when the imperial system is applied, one quickly realises that an acre is equivalent to slightly more than 4,000m², representing seven hectares and over 65 tumoli. This now places things in a new perspective, especially when one applies a few analogies, such as the same footprint being equivalent to 23 spanking new fuel stations and to seven full-size football pitches.

Needless to say, the advert kite soared very high, going viral within a few minutes, so much so that the real estate agency in question quickly back-pedalled, claiming that the advert had been generated internally for "training purposes" and had inadvertentley been published online without clearance from any of the agency's top brass.

Run of the mill blunders, which can very annoyingly be humankind's only immunity against itself, have a way of multiplying, especially when one applies a few analogies, such as the same footprint being equivalent to 23 spanking new fuel stations and to seven full-size football pitches.

A dress rehearsal in preparation for the real public outcry