

**Table 3. Testing of the hypotheses**

Path Coefficient	Original Sample	Sample Mean	Confidence Intervals Bias Corrected	f square	t-value	p	Decision
H1 Perceived Ease of Use -> Perceived Usefulness	0.424	0.422	[0.345, 0.497]	0.219	10.086	0.000	Supported
H2 Perceived Ease of Use -> Intention to Use Streaming Technologies	0.069	0.068	[-0.009, 0.158]	0.006	1.695	0.091	Not Supported
H3 Perceived Usefulness -> Intention to Use Streaming Technologies	0.509	0.508	[0.434, 0.577]	0.360	13.480	0.000	Supported
H4 Ritualized Use -> Intention to Use Streaming Technologies	0.236	0.235	[0.152, 0.322]	0.072	5.678	0.000	Supported
H5 Instrumental Use -> Intention to Use Streaming Technologies	0.041	0.044	[-0.037, 0.136]	0.002	0.940	0.348	Not Supported

**Table 4. Mediating effects**

	Direct Effect	Indirect Effect	Total Effect	Confidence Intervals Bias Corrected	t-value	p	Decision
H2 Perceived Ease of Use -> Intention	0.069*						
H2a Perceived Ease of Use -> Perceived Usefulness -> Intention		0.216	0.285	[0.162, 0.277]	7.396	0.000	Supported (Full Mediation)