



**Academic
Perspective
on Open
Access**

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OPEN ACCESS PUBLISHING

- ▶ OPEN ACCESS PUBLISHING A GROWING PHENOMENON
- ▶ RAISES ISSUES OF ACCESS TO AND *SOCIALISATION OF KNOWLEDGE PRODUCTION*
- ▶ REVOLUTIONISING KNOWLEDGE PRODUCTION AND DISSEMINATION

KNOWLEDGE AND CONTROL

- ▶ STRUGGLE OVER CONTROL OF KNOWLEDGE DISSEMINATION
- ▶ CHALLENGE TO ACADEMIC COMMUNITY TO REGAIN OR SIMPLY GAIN CONTROL OVER THE FRUITS OF THEIR LABOUR: Idea of a Global Knowledge Commons? Wider implications than academic control - citizenship.
- ▶ DEMOCRATIC OPEN ACCESS VS CORPORATISATION

PERENNIAL STRUGGLE

- ▶ CORPORATE VESTED INTERESTS IN INDUSTRIAL-ACADEMIC-MILITARY COMPLEX - legacy publishers and rankings. E.g. THE rankings - for profit organization: values certain publishers over others.

HIGH COSTS OF HARDCOPY BOOKS AND EBOOKS. PUBLISHERS DEPENDANT ON UNIVERSITY AND OTHER HIGHER EDUCATION LIBRARY MARKETS

- ▶ ACADEMICS SELL AND BUY PRODUCTS OF THEIR OWN LABOUR - PRODUCERS-CONSUMERS?

SPACE AND COSTS

- ▶ E-BOOKS AND E-JOURNALS CATER FOR LIBRARY SPACE = DISPORPORTIONATE COSTS OF E-BOOKS AND E-JOURNALS. .
- ▶ LIBRARIES TRADITIONALLY KEY SOURCE OF SOCIALISATION OF KNOWLEDGE PRODUCTION...AND DISSEMINATION
- ▶ IN THIS REGARD, A MULTIMEDIA LIBRARY SYSTEM (PHYSICAL OR ONLINE) A KEY SOURCE OF LIFELONG LEARNING THROUGHOUT SOCIETY

CHANCE TO *SUBVERT* AND *RECLAIM*

- ▶ TENURED ACADEMICS CAN UNDERMINE CORPORATISATION THROUGH REORGANISING CHANNELS OF KNOWLEDGE DISSEMINATION
- ▶ EITHER THROUGH FREE OPEN ACCESS E-BOOKS AND JOURNALS EITHER THROUGH COLLECTIVES OR THROUGH UNIVERSITIES WHICH ENGAGE IN SUCH PROJECTS - E.G. UNIVERSITY OF SALERNO'S MEDITERRANEAN KNOWLEDGE PROJECT
- ▶ RIGOROUSLY REVIEWED FREE OPEN ACCESS OUTLETS - INCREASE IN FUTURE. WITH NO COSTS SHIFTED ONTO INSTITUTIONS (OR INDIVIDUALS) - THE CORPORATE WAY OF HANDLING THIS DEVELOPMENT

POPULAR RESISTANCE

- ▶ GROWTH OF A MOVEMENT - Directory of Open Access Journals: 15K journals.
- ▶ OCCUPY KNOWLEDGE
- ▶ PIRACY: FRAUD OR RESISTANCE?

CORPORATE RESISTANCE

- ▶ CORPORATE TAKE OVERS OF PUBLISHING ENTITIES = LATTER MADE TO DISAPPEAR OR, IF PRESTIGIOUS (E.G. Blackwell, Macmillan, Routledge, now Zed), ANNEXED TO PARENT BODY NAME. E.G. Wiley-Blackwell

ONLY A HANDFUL OF GIANTS: SPRINGER, SAGE, TAYLOR & FRANCIS, ELSEVIER, JOHN WILEY & SONS, ETC.

- ▶ SHIFTING COST ONTO UNIVERSITIES/INDIVIDUALS - PAYING TO HAVE ARTICLE PUBLISHED, MAINLY IN SCIENCE and JOURNALS SUCH AS *Sustainability*.
- ▶ CORPORATE-UNIVERSITIES-INDEX AGENCIES NEXUS?

CHALLENGES FOR DEMOCRATIC ACCESS & VALUES

- ▶ PRESSURE ON NEW FACULTY TO BE SELECTIVE WHERE TO PUBLISH - QUESTION OF SURVIVAL.. Pay incentives where to publish as in Norway.
- ▶ THIS IS WHERE ESTABLISHED ACADEMICS NEED *TO STAND UP AND BE COUNTED.* DEPENDS ON SOCIO-POLITICAL ATTITUDES: HIGHER EDUCATION AS A PUBLIC GOOD?
- ▶ CHALLENGE: *REFS* IN UK CALLS INTO QUESTION PROGRAMME'S VIABILITY - ESTABLISHED PROFS INSECURE -MOVE IN USA TO ABOLISH TENURE - HIGH RATE OF ADJUNCT FACULTY IN US AND CONTRACT WORK IN EUROPE.

GOOD NEWS

- ▶ BREAKTHROUGHS VIA SCOPUS AD SOCIAL SCIENCE CITATION INDEX
- ▶ FREE INDEXED AND ACCESSIBLE OPEN ACCESS JOURNALS

Title Lorem Ipsum



LOREM IPSUM DOLOR SIT AMET,
CONSECTETUER ADIPISCING ELIT.



NUNC VIVERRA IMPERDIET ENIM.
FUSCE EST. VIVAMUS A TELLUS.



PELLENTESQUE HABITANT MORBI
TRISTIQUE SENECTUS ET NETUS.