The Economic Development of Small Countries: Problems, Strategies and Policies

# A COMPARATIVE MEASURE OF WELFARE AMONG SMALL COUNTRIES

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## INTRODUCTION

The Overseas Development Council [2] has devised a measure which includes life expectancy, infant mortality and literacy as its basic elements. It is called the Physical Quality of Life Index (PQLI) and is designed to observe the social progress or decline of nations by means other than GNP. The PQLI consolidates the data into a composite index by rating each factor on a scale from 1 to 100 and then ranking the countries according to their performance within these limits.

This paper illustrates the development of a composite index which includes the basic three factors suggested by the PQLI, but uses a taxonomic distance criterion adopted by Lin [1]. The index may serve as a means of comparison among small nations. First, since the component variables are expressed in incomparable units of measure, the data are normalized with a conventional transformation:

$$z_{ij} = (x_{ij} - \overline{x_j})/s_j \tag{1}$$

(2)

where

= the standardized score of country i for factor j, z<sub>ij</sub> x<sub>ij</sub> = the given value that country i takes for the factor j, xi = the average value of all observations for factor j, and s; = the standard deviation of factor j.

The multi-dimensional distance is then computed as:

$$d(c,u) = [\Sigma(C_{i} - U_{i})^{2}]^{1/2}$$

where

= country other than an ideal country, С

= ideal country, u

 $C_j$  = standardized score of factor j for country c, and  $U_i^j$  = standardized score of factor j for the ideal country.

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The ideal country is taken to be the country with the most favorable figure for each factor. For instance, if Norway has achieved the best result in life expectancy, then Norway is chosen as the ideal country for this particular factor.

### DATA ANALYSIS AND RESULTS

For the purpose of measuring human progress for small countries by means of the proposed taxonomic distance measure, m, various comparative analyses were made for the years 1960 and 1980. The data were taken from the World Development Report 1984, published by the World Bank [4]. Countries with populations in the range between approximately one million and five million were included.

Table 1 (see Appendix) displays the computed taxonomic distance measures for 1960 and 1980. Due to missing observations, only thirty-one computations were possible for 1960, and only thirty-seven for 1980. The ideal countries for both years were Norway and Finland. That is, these two nations served interchangeably as the standards of comparison. Columns 3 and 4 supply per capita GNP for 1960 and 1980. The 1960 GNP data were estimated, using the relation  $p_{1960} = p_{1980}/(1 + r)^n$ , where p is per capita GNP, r is the average 1960-80 per capita GNP growth rate and n is the period span, 20 years. Several statistical procedures were undertaken to investigate the advance in quality of life as depicted by the composite measure of the three social indicators.

#### PAIRED HYPOTHESIS TEST

In this analysis, the distance measures for 1960 and 1980 are compared. Since the observations of the two periods are not independent, a paired comparison was deemed appropriate. If we define:

$$d_{j} = m_{2j} - m_{1j}$$
(3)

where  $m_{1j}$  and  $m_{2j}$  represent the taxonomic distance measures of the jth country for 1960 and 1980, respectively, then:

$$\overline{d} = \Sigma d_j/27 \text{ and } s_d^2 = \Sigma (d_j - \overline{d})^2/(n-1)$$
 (4)

To test the null hypothesis that D, the population mean of differences, is zero, the proper test statistic is given by:

$$t = \overline{d}/s_{d}$$
(5)

The computations yield a t-value equal to -6.0. On comparing with the tabular value of t  $_{.025,26} = \pm 2.056$ , the null hypothesis cannot be accepted since -6 is less than -2.056. Thus, it may be concluded that a significant difference between the two measures does exist.

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An interpretation of this result is that the taxonomic distance between the component countries has narrowed considerably during the twentyyear period under consideration. In other words, the quality of life, as reflected by infant mortality, literacy and life expectancy, has significantly improved for the sample countries in the 1960-1980 period.

## PAIRED CORRELATIONS

A second form of analysis involves the use of Spearman's rank correlation,  $r_s$ , given by:

$$r_{s} = 1 - [6\Sigma d_{i}^{2}/(n^{3} - n)]$$
(6)

where  $d_i$  is the difference between the two ranks assigned to the ith observation, and n is the number of observations. This coefficient is used to test whether rank correlation exists among specified variables. The results are as follows:

(a) $m_{60}$ vs $m_{80}$	=	.97,	n = 27
(b) $p_{60}$ vs $p_{80}$	=	.95,	n = 40
(c) $m_{60}$ vs $p_{60}$	=	82,	n = 28
(d) $m_{80}$ vs $p_{80}$	=	88,	n = 35

where m represents the taxonomic distance, p is per capita GNP, and n is the number of possible comparisons between the two variables under investigation.

The ranks for the taxonomic distance and for per capita GNP are displayed in Table 1 for both 1960 and 1980. Note that low ranks are associated with high GNP values, and accordingly the highest GNP (e.g., United Arab Emirates in 1960) receives rank 1. The reverse is true for the rankings of the taxonomic distance, and, hence the smallest distance (e.g., Norway in 1980) receives rank 1. For this reason, the coefficients for results (a) and (b) are positive, while the coefficients for (c) and (d) are negative.

Spearman's rank correlation,  $-1 \ge rs \ge 1$ , is a distribution-free test statistic for independence based on the rankings of two variables. Results (a) and (b) suggest that during the 20 year period under investigation, very little change occurred in the relative position of the countries for the quality of life measure as well as the GNP. Thus, it may be concluded that, despite progress by individual nations, relative economic or social improvement is not easily attained. Results (c) and (d) support the general belief that quality of life and economic well-being are closely linked. In other words, the data confirm that countries with a high per capita GNP will generally support a quality of life close to the ideal.

### **GROUPED MEANS**

The third analysis compares the well-being (as measured by the taxonomic distance) in 1960 and 1980 of the low income economies and the lower middle income economies. The countries were categorized by the World Bank (see Appendix, Table 2). To test the hypothesis that the means of the two groups do not differ significantly, let:

- $m_{1j}$  =taxonomic distance for country j in the low income economies, where j=1,2,...,n<sub>1</sub>, and
- $m_{2j}$  =taxonomic distance for country j in the lower middle income economies, where  $j = 1, 2, ..., n_2$ .

Then 
$$m_1 = \Sigma \overline{m}_{1i}/n_1$$
 and  $\overline{m}_2 = \Sigma m_{2i}/n$  (7)

The proper test statistic is given by:

$$t = (\bar{m}_{1} - \bar{m}_{2})/s_{(\bar{m}_{1} - \bar{m}_{2})}$$
(8)

where  $s_{(m1 - m2)} = [s_1^2/n_1 + s_2^2/n_2]^{\frac{1}{2}}$  (9)

and  $s_1^2$  and  $s_2^2$  are the estimated variances of the two classifications. For 1960, the values of  $n_1$  and  $n_2$  are 12 and 10, respectively, while for 1980, they are both 12. The proper degrees of freedom (see Snedecor [3, p. 97]) for the t-test are 11 and 15 for 1960 and 1980, respectively.

The computed t-values are: t = 4.35 for 1960, and t = 4.77 for 1980. On comparing with the tabular  $t_{.025, 11} = 2.593$  and  $t_{.025, 15} = 2.490$ , the null hypothesis of equality of means is rejected for both 1960 and 1980. This result indicates that the means of the distance measures for the two economies differ significantly during both periods. The implication is that better economic standards contribute positively to the basic human needs as depicted by the components of the index.

#### CONCLUSIONS

This paper has undertaken to construct an ordinal measurement for a comparison in the quality of well-being among small nations. By choosing two time periods as a basis of comparison, the relative speed by which some countries were able to narrow the gap between themselves and the most favored countries could be observed. In a sense, the elements that were included in the index are value free, since it could be assumed that all nations, irrespective of culture and ideals, hope to attain these goals: longer life, reduced illness and greater opportunity.

It was possible to show that many small nations were able to improve their situation significantly, even under the constraints of low per capita GNP. Development strategies that take into account specific modest goals may be more successful than ambitious programs designed to emulate European cultural values.

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## APPENDIX

TABLE 1: Taxonomic Distance, per Capita GNP (1980 US\$) and<br/>Average Growth Rate for Selected Small Nations (1960 and<br/>1980)

,	Tax Dist	onomic ance (m)	Per G	Per Capita GNP		Rankings m		P
	1960	1980	1960	1980	1960	1980	1960	1980
Low Income Economies	5							
Chad Rwanda Burundi Somalia Haiti Benin Central Afr. Rep. Guinea Niger Toga Sierra Leone Bhutan Lao PDR	4.91 4.31 4.17 4.96 4.12 4.54 4.53 5.00 4.65 4.68 5.03 * 3.89	4.67 3.60 3.96 4.53 3.57 3.79 3.72 5.17 4.44 4.09 5.25 * 4.21	173 148 122 * 244 286 251 251 251 251 251 227 * * *	120 200 200 310 300 290 330 410 280 80 *	28 22 21 29 19 24 23 30 26 27 31 * 18	35 29 34 24 27 26 33 30 37 * 31	34 35 37 * 32 29 31 30 24 33 * 38 *	39 38 37 * 36 32 33 34 31 30 35 40 *
Lower Middle Income	Econom	ies 						
Mauritania Yemen, PDR Liberia Lesotho Honduras El Salvador Papua New Guinea Nicaragua Congo Costa Rica Dominican Rep. Jamaica Paraguay Lebanon Mongolia Jordan Panama Uruguay Israel Hong Kong Singapore Trinidad & Tobago	4.58 * 4.15 * 3.22 2.84 3.88 * 3.44 * 2.11 Econom 3.31 1.36 * .57 1.00 * .82	4.30 3.91 3.36 2.88 2.28 1.99 3.31 2.05 * .41 1.23 * * * * * * * * * * * * * * * * * * *	320 43 394 129 450 449 619 767 921 594 923 692 * * * 469 904 2128 2134 1137 1043 2420	440 420 530 420 560 660 780 740 900 1730 1160 1040 1300 * * * *	25 * 20 * 13 12 17 * 15 * 11 5 8 * 10 	32 28 23 21 20 18 22 19 * 8 17 7 13 * '* 16 12 9 * 6 10 11	28 39 27 36 25 22 26 19 18 16 21 15 20 * * * * *	27 29 26 28 25 24 22 23 21 16 9 20 18 * '* '*
High Income Oil Exporters								
Oman Libya Kuwait United Arab Em.	* 3.66 2.08 *	* 1.43 1.67	1461 3135 24740 11568	6090 8640 19830 26850	* 16 9 *	* + 14 15	12 7 1 2	8 6 2 1
Industrial Market Economies								
Ireland New Zealand Finland Denmark Norway	.28 * .39 *	.26 .26 .24 .09 .04	2650 4962 4436 6765 6358	4880 7090 9720 12950 12650	1 * 2 * *	4.5 4.5 3 2 1	8 5 6 3 4	9 7 5 3 4

Source: <u>World Development Report 1984</u>, (New York: Oxford University Press, 1984).

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	Infa Morta	ant ality	Literacy		Life Expectancy		Population
	1960	1980	1960	1980	1960	1980	1980
Low Income Economies							
Chad Rwanda Burundi Somalia Haiti Benin Central African Rep. Guinea Niger Toga Sierra Leone Bhutan Lao PDR	210 167 143 213 182 173 170 222 178 201 235 243 180	161 126 123 184 110 117 119 190 132 122 190 163 159	6 16 14 2 15 5 7 7 1 10 7 28	15 50 25 60 23 28 33 20 10 18 15 * 44	35 37 36 44 37 36 35 37 37 37 37 38 44	44 46 47 39 54 48 48 38 45 47 38 43 43	4.5 5.2 4.1 3.9 5.0 3.4 2.3 5.4 5.3 2.5 3.5 1.3 3.4
Lower Middle Income Eco	nomies						
Mauritania Yemen, PDR Liberia Lesotho Honduras El Salvador Papua New Guinea Nicaragua Congo, People's Rep. Costa Rica Dominican Republic Jamaica Paraguay Lebanon Mongolia Upper Middle Income Ecc Jordan Panama Uruguay Israel Hong Kong Singapore	178 210 173 137 145 136 165 144 118 74 120 52 86 68 109 109 109 136 68 51 31 37 35	132 140 91 94 83 72 99 86 68 18 65 10 45 39 51 	5 * 9 45 49 29 * 16 * 65 82 75 * 95 	17 40 25 52 60 62 32 90 * 90 67 90 84 * * 70 85 94 * 90 83	37 36 44 42 51 41 47 48 62 51 64 56 58 52  47 62 68 69 67 64	45 46 54 53 60 63 53 58 60 74 62 73 65 65 65 65 65 65 65 71 73 74 73 74 72	1.5 1.9 1.9 1.3 3.7 4.5 3.0 2.6 1.6 2.2 5.4 2.2 3.2 2.7 1.7 
Trinidad and Tobago	45	26	93	95	68	64	1.2
High Income Oil Exporters							
Oman Libya Kuwait United Arab Emirates	193 158 89 135	123 95 32 50	* 22 47 *	* 60 56	* 47 60 47	52 57 71 71	1.1 3.0 1.4 1.0
Industrial Market Economies							
Ireland New Zealand Finland Denmark Norway	29 23 22 22 19	11 12 7 8 8	97 * 99 *	98 99 100 99 99	70 72 68 72 73	73 73 73 75 76	3.3 3.3 4.9 5.1 4.1
					-		

**TABLE 2:** Infant Mortality, Literacy, Life Expectancy and Population<br/>for Selected Small Nations (1960 and 1980)

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Source: <u>World Development Report 1984</u>, (New York, Oxford University Press, 1984).

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## REFERENCES

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