



## RIDT/Malta Neuroscience Network (MNN) Brain Campaign 2016

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The University of Malta Research Trust (RIDT), in collaboration with the Malta Neuroscience Network (MNN), has chosen **The Brain** as its main campaign for 2016. The campaign will have two parallel strands – one strand promoting brain awareness and the other a fund-raising campaign for research in brain disorders. The main objective of the first strand is for the public to understand the brain and its functions and is intended to bring together scientists and the community. This will help widen the knowledge about brain-related topics, with a particular focus on what can go wrong within the brain and how science can provide solutions. There is a huge potential for improving the long-term health of the brain through lifestyle changes and prevention strategies.

The fund-raising campaign will be focusing on giving exposure to the research activities in various brain disorders currently taking place at the University of Malta, while encouraging the Maltese community to continue to support this activity and to bolster it through their sustained funding. A number of specific fund-raising events are being put together to this effect and will be announced in the course of the campaign.

The Brain campaign is set to be launched in the first days of February and will run throughout 2016. It will include a number of initiatives designed for various sec-

tors of society, such as schoolchildren, families and communities. A number of organisations, including The Richmond Foundation and the Office of the Commissioner for Mental Health, will also be providing support to this campaign. Both entities are already very much involved in national campaigns aimed at increasing public awareness of mental health.

The highlight of the Brain Campaign is expected to be reached in March 2016 by joining the global Brain Awareness Week (16<sup>th</sup> to the 20<sup>th</sup>) campaign that will include a number of public talks, cinema and artistic expressions to increase public awareness of the progress and benefits of brain research. March will end with a lovely fund-raising concert for all music lovers on the 27<sup>th</sup> – Easter Sunday. For this event, world renowned violinist Carmine Lauri will be joined by a 14-piece string ensemble, under the direction of Mro. Michael Laus and will be performing Vivaldi's 'The Four Seasons'. The concert is going to be held at the Church of St. Publius in Floriana at 19:30 pm. All proceeds from this concert will go towards research in brain disorders. This concert is supported by the ADRC Trust and APS Bank (see flyer overleaf).

Booking for the concert is now open from St. James Cavalier, Spazju Kreattiv.

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*Vivaldi*  
**The 4 Seasons**  
*Soloist* **Carmine Lauri**  
*Conductor* **Michael Laus**

**Sunday, 27th March 2016**  
**St Publius Church, Floriana at 19:30 hrs**

*Proceeds in aid of brain research by the University of Malta*

Tickets: €60.00 - Front 10 rows with post concert drinks • €30.00 - Central Aisle  
€25.00 - Side of the Altar (partial restricted view)

Booking: St James Cavalier, Valletta • Tel: +356 2122 3200 • <http://ow.ly/VESsk>