

EUROPEAN DOCUMENTATION CENTRE

hosted by

The Institute for European Studies

University of Malta

Msida MSD 2080 – Malta

Tel: (356) 2340 3386 Fax: (356) 2133 7624

Website: <http://www.um.edu.mt/europeanstudies/edc>

Email: edc@um.edu.mt Facebook:

<http://www.facebook.com/edc.malta>



UNIVERSITY OF MALTA
INSTITUTE FOR EUROPEAN STUDIES



Lecture by Professor Baoheng WANG (王宝恒), Associate Professor and Associate Director of the Department of Tourism & Hospitality Management (DT&HM), School of Management, Xiamen University P.R.China.

Venue: European Documentation Centre, Institute for European Studies, University of Malta

Date: Thursday 11th May

Time: 17:30

The Institute for European Studies is pleased to welcome Prof Baoheng WANG (王宝恒), Associate Professor and Associate Director of the Department of Tourism & Hospitality Management (DT&HM), School of Management, Xiamen University P.R.China. The Institute of Tourism Travel and Culture of the University of Malta is also collaborating with the Institute of European Studies by hosting one lecture by Prof Baoheng Wang with its MA students on this event. Prof Baoheng Wang will tackle these subjects during his visit to Malta:

1. Tourism Development in China
2. Chinese Outbound Tourists' Destination Choice
3. Famous Tourism Attractions in China
4. Current Issues in China Tourism Economy

The lecture is open to the public. Places are limited. Book your place by sending an email to: stefan.bezzina@um.edu.mt