

Blended Intensive Program

Important note:

Students interested in this program have to apply to their home university according to the internal procedure.

Student applications made directly to the hosting institution will not be considered.

General information

Course Title	Managing a European University Alliance: Governance, Communication, and Practice
BIP Code	2025-1-MT01-KA131-HED-000324597-4
Abstract: (a few lines describing the course that SEA-EU partners can use for dissemination)	This Blended Intensive Programme focuses on the governance and management of a European University Alliance, drawing on the SEA-EU experience. It addresses organisational models, communication practices, policy and legal frameworks, and project coordination through a blended format combining expert input and peer exchange. The programme supports a shared understanding of how European University Alliances operate in practice.
Calendar	<ul style="list-style-type: none"> ● 24/03: Nominations deadline ● 31/03: Confirmation of acceptance ● 29/04: 1st Virtual part – 2 hours ● 11/05 – 15/05: On-site Intensive Course (physical mobility) – 30 hours
Total number of hours:	32
Teacher(s) in charge	Maria Grima Calleja, University of Malta Marlena Rutkowska, University of Gdansk Monica Brobak, Nord University Irene de Andres, University of Cadiz
Number of participants	The minimum number of participants is 10, maximum is 24 Each SEA-EU university can propose up to 4 members of staff.

	<p>At least 10/15 participating staff must use Erasmus+ Funding and be inputted in the Beneficiary Module by their home University (this is necessary to ensure that the necessary number of participants is met).</p> <p>Staff will need to fill in a Staff Mobility Training Agreement which can be signed for the Host by the UM SEA-EU Office.</p>
Mobility costs	This mobility is eligible for Erasmus+. Please contact your university for more information.
Contact	<p>Organisation: sea-eu@um.edu.mt</p> <p>Erasmus Nominations and Registrations: erasmus@um.edu.mt</p>

Pedagogical content

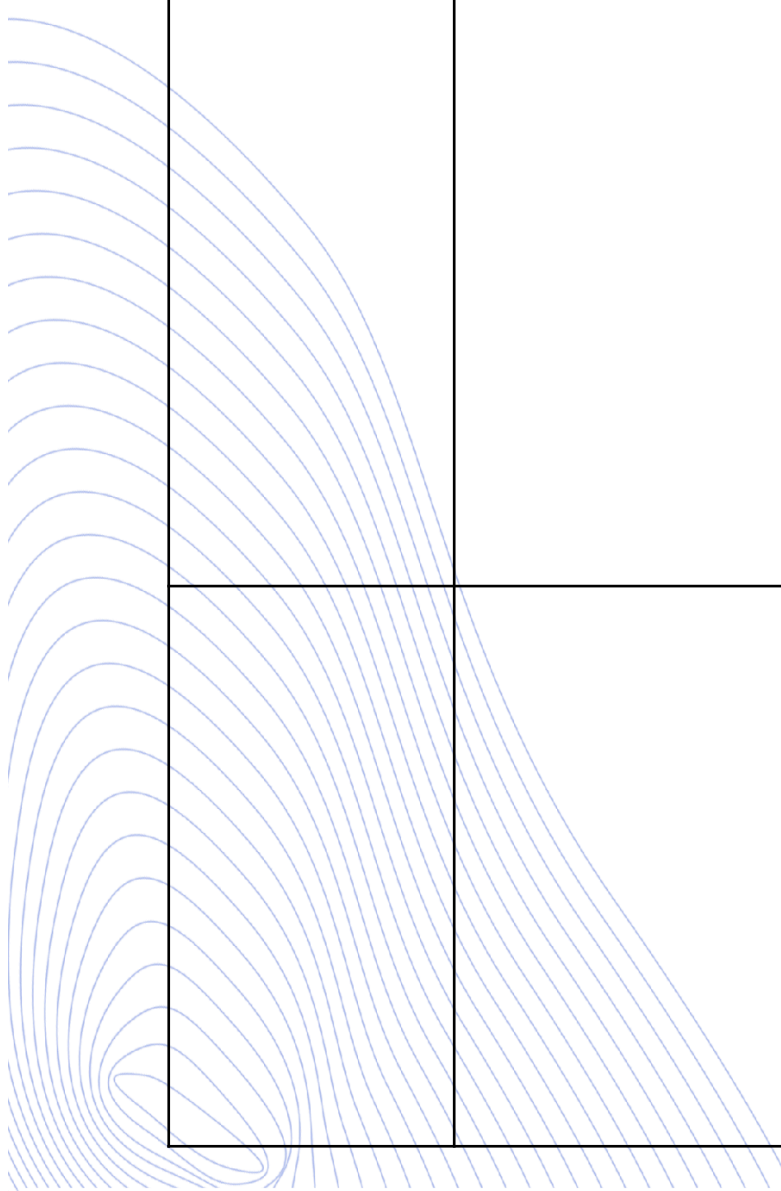
Target group / Expected student profile	The programme targets administrative and academic staff involved in the management, coordination, communication, or governance of European University Alliances. It is particularly relevant for staff working in alliance offices, central administration, or institutional roles linked to transnational cooperation in higher education.
Requirements Academic background	English B1 (test can be taken on EU Academy) Administrative and academic staff involved in the management, coordination, communication, or governance of European University Alliances.
Learning objectives/outcomes:	<p>This Blended Intensive Programme focuses on governance, communication, policy, and operational practices within the SEA-EU Alliance. It brings together staff from partner universities to explore how European University Alliances function in practice, how they are shaped by EU and national policies, and how impact and performance are achieved and measured. The programme combines strategic, legal, managerial, and communication perspectives, while also addressing inclusivity, leadership, and personal development in complex alliance settings.</p> <p>Objectives:</p> <ul style="list-style-type: none"> To strengthen participants' understanding of the governance and organisational structures of the SEA-EU Alliance

	<ul style="list-style-type: none"> To explore communication and dissemination strategies at alliance and institutional levels To examine EU and national policy frameworks shaping European University Alliances To enhance project management capacity and understanding of KPIs and impact indicators <p>Expected Outcomes:</p> <ul style="list-style-type: none"> Stronger capacity to communicate and disseminate alliance activities Enhanced understanding of policy, legal, and governance contexts Practical skills in project management A shared professional understanding of challenges and opportunities in European University Alliances
Any required material/software to take part to the course:	N/A
ECTS:	N/A
Evaluation:	N/A
Transcript of records will be issued ...	N/A
Language of the course	English

Structure of the course

	Timing	Learning Objectives, Contents, Modalities of work, evaluation... any relevant information for the applicants.
Virtual part:	2 hours	Online session to map participants' profiles and experience in European University Alliance management and coordination, and to identify key topics and challenges to be addressed during the physical

		component.
Physical part:	30 hours	<p>11th May 2026</p> <ul style="list-style-type: none"> Organisational Models and Practices across SEA-EU Offices, All SEA-EU Offices A group exercise focused on identifying shared challenges and transferable best practices across SEA-EU Offices
		<p>12th May 2026</p> <ul style="list-style-type: none"> Communicating the Alliance: Strategy and Dissemination, Ms Irene de Andres, SEA-EU Communications Manager, University of Cadiz Inclusive Approaches to Communication in an Alliance, Prof. Natasza Kosakowska-Berezecka, Head of Division of Cross-Cultural and Gender Psychology, University of Gdansk Session combining input with reflection and group discussion.
		<p>13th May 2026</p> <ul style="list-style-type: none"> Inner Development Goals – as tools for enhancing Alliance management and personal development, tbc Being the bridge between policy and operational, Ms Monica Brobak, SEA-EU Office, Nord University Session combining input with reflection and group discussion.



		<p>14th May 2026</p> <ul style="list-style-type: none"> • European University Alliances: Policy Contexts, Ms Nadia Manzoni, Central European University • SEA-EU Association – the legal entity, Dr Angele Attard Chetcuti, Legal Director, University of Malta • Session combining input with reflection and group discussion.
		<p>15th May 2026</p> <ul style="list-style-type: none"> • Project Management, Ms Marlena Rutkowska, Project Manager, UG SEA-EU Office • Achieving KPIs and Impact Indicators: A Group Workshop

Practical information

Accommodation recommendations		Welcome pack
The physical mobility will take place at... (address of the course)		University of Malta
Any tips?		Refer to above Welcome Pack
Contact of the person in charge of signing the Staff Training Agreement		SEA-EU Office sea-eu@um.edu.mt

