



**L-Università
ta' Malta**

MATRICULATION AND SECONDARY EDUCATION CERTIFICATE
EXAMINATIONS BOARD

**SECONDARY EDUCATION CERTIFICATE LEVEL
2026 MAIN SESSION**

SUBJECT:	Media Literacy Education
PAPER NUMBER:	Controlled – Unit 1
DATE:	16 th May 2024
TIME:	10:00 a.m. to 11:35 a.m.

**THIS PAPER SHOULD BE RETURNED TO THE INVIGILATOR
AFTER THE EXAMINATION.**

Name of candidate _____

I.D. number _____

School _____

Class _____

Answer **ALL** questions in the space provided.

Scenario

- Beverly is a photographer. She was asked to cover an international event in Morocco.
- Before accepting this offer, she researched the work of different Maltese photographers.

Question 1

K-1 (4 marks)

Most of these photographers use several media platforms to showcase their work.

a. Define 'media forms' and 'media platforms'.

i. A media form is _____
_____ (0.5)

ii. A media platform is _____
_____ (0.5)

b. List **TWO** types of media forms and **TWO** types of media platforms.

Media form 1: _____ (0.25)

Media form 2: _____ (0.25)

Media platform 1: _____ (0.25)

Media platform 2: _____ (0.25)

c. Beverly is aware of the power of cross-media convergence. She plans to use it to her advantage by using various media forms to cover the international event in Morocco.

Identify **TWO** reasons from the following word-bank why cross-media convergence can be used in the connected world.

News	Synopsis	Gamification	Marketing	Minority
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Reason 1: _____ (1)

Reason 2: _____ (1)

Question 2

K-2 (4 marks)

Beverly’s favourite genre of photography is documentary photography.

a. Define the terms ‘media text’ and ‘media genre’:

i. A media text is _____

_____ (0.5)

ii. A media genre is _____

_____ (0.5)

b. i. List **TWO** types of media texts, apart from a newspaper article.

Media text 1: _____ (0.25)

Media text 2: _____ (0.25)

ii. List **TWO** types of media genres, apart from documentary.

Media genre 1: _____ (0.25)

Media genre 2: _____ (0.25)

c. Describe **ONE** characteristic of a newspaper article and **ONE** characteristic of the documentary genre.

Characteristic of newspaper article: _____

_____ (1)

Characteristic of the documentary genre: _____

_____ (1)

Please turn the page.

Question 3

K-3 (4 marks)

Beverly used to work within a political media institution.

a. List **TWO** types of media institutions, apart from political:

Media institution 1: _____ (0.5)

Media institution 2: _____ (0.5)

b. Outline the following types of media ownership:

State ownership:

_____ (0.5)

Commercial:

_____ (0.5)

c. Describe how legal and ethical aspects can impact the content produced by a media institution.

_____ (2)

Question 4

K-4 (4 marks)

The photos shot by Beverly of the event in Morocco are going to be published in a newspaper article on Al Ayam Junior. This is a weekly supplement of the newspaper "Al Ayam," aimed at young readers, including youths.

a. Define the term 'media audience'.

(1)

b. List **TWO** types of media audiences, apart from youth.

Type of audience 1: _____ (0.5)

Type of audience 2: _____ (0.5)

c. Race and geographic location gender are two aspects of media audiences. Outline these **TWO** aspects.

Race: _____

(1)

Geographic location: _____

(1)

Please turn the page.

Question 5

C-2 (6 marks)

Figure 1 shows a section of an article published online on The Guardian on the 24th of April 2015. The photo, taken by Darrin Zammit Lupi, shows Armed Forces of Malta marines tossing water bottles to about 180 illegal immigrants.

Libya's people smugglers: inside the trade that sells refugees hopes of a better life



Armed Forces of Malta marines toss bottles of water to a group of around 180 illegal immigrants as a rescue operation gets underway. Photograph: Darrin Zammit Lupi/Reuters

Exclusive: Unfazed by EU threats of air strikes, smugglers tell **Patrick Kingsley** of their shady profits, refugees' dangerous treks across the Sahara, how migrants often steer the boats - and even how Europe could put them out of business

Just as the evening light began to dim at the fishing port in Zuwara, a blue wooden boat with a slim white stripe began to slide silently from the quay. Seventeen or 18 metres long, there was little to distinguish it from the dozens of other boats moored nearby. It looked like a

Figure 1: Part of an article on The Guardian April 2015
(Source: www.theguardian.com)

a. Identify **TWO** ways how the media text in Figure 1 can impact an audience.

Way 1: _____ (1)

Way 2: _____ (1)

Question 6

K-6 (4 marks)

a. Define the term 'mise-en-scène'.

(1)

b. List **FOUR** elements that can be found in a 'mise-en-scène'.

Element 1: _____ (0.25)

Element 2: _____ (0.25)

Element 3: _____ (0.25)

Element 4: _____ (0.25)

c. Figure 2 shows a photograph by Richard Ellis, a British-Maltese photographer who was one of the pioneers of photography in Malta.



Figure 2: *Photograph by Richards Ellis.*
(Source: <https://www.midseabooks.com>)

a. Outline **TWO** mise-en-scène elements found in Figure 3.

Mise-en-scène element 1: _____
_____ (1)

Mise-en-scène element 2: _____
_____ (1)

b. Describe how **TWO** mise-en-scène elements found in Figure 3 can affect the audience in an emphatic way.

Element 1: _____

_____ (1)

Element 2: _____

_____ (1)

Question 8

K-9 (4 marks)

Beverly likes to use the telephoto lens to take pictures of celebrities and public figures because she prefers to shoot from a distance while still getting close-up shots of her subjects.

a. List **TWO** different types of lenses, apart from the telephoto.

Lens 1: _____ (0.5)

Lens 2: _____ (0.5)

b. Outline the purposes of the **TWO** types of lenses listed in Question 8a.

Purpose of lens 1: _____
_____ (0.5)

Purpose of lens 2: _____
_____ (0.5)

c. Depth of field and image stabilisation are key characteristics of lenses. Describe these **TWO** characteristics.

Depth of field: _____

_____ (1)

Image stabilisation: _____

_____ (1)

Question 9

K-10 (4 marks)

Beverly will be shooting most of the photos outside and has to adjust the white balance accordingly.

a. Define the terms 'colour temperature' and 'white balance'.

Colour temperature: _____
_____ (0.5)

White balance: _____
_____ (0.5)

b. State the use of the following white balance settings in photography.

Tungsten: _____

_____ (0.5)

Fluorescent: _____

_____ (0.5)

c. Identify the correct colour temperature that can be used in the following specific light conditions:

7500K	2000K	2700K	3000K	5500K
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Temperature for Sunlight at Midday: _____ (1)

Temperature for Halogen: _____ (1)

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