



**L-Università
ta' Malta**

MATRICULATION AND SECONDARY EDUCATION CERTIFICATE
EXAMINATIONS BOARD

**SECONDARY EDUCATION CERTIFICATE LEVEL
2026 MAIN SESSION**

SUBJECT:	Media Literacy Education
PAPER NUMBER:	Controlled – Unit 2
DATE:	9 th May 2025
DURATION:	10:00 a.m. to 11:35 a.m.

COPIES OF COLOURED PICTURES/FIGURES ARE ATTACHED.

**THIS PAPER SHOULD BE RETURNED TO THE INVIGILATOR
AFTER THE EXAMINATION.**

Name of candidate _____

I.D. number _____

School _____

Class _____

Answer **ALL** questions in the space provided.

Scenario

- Cettina is a Media student at MCAST.
- As part of her course, she will be working with a publisher of a local sports magazine.

Question 1

K-2 (4 marks)

a. Name **TWO** different forms of print media, apart from magazines.

Print Form 1: _____ (0.5)

Print Form 2: _____ (0.5)

b. Outline **TWO** different uses of print media.

Use 1: _____
_____ (0.5)

Use 2: _____
_____ (0.5)

c. Figure 1 shows the front cover of the magazine, Runner's World, from March/April 2020.



Figure 1: Runner's World Front Cover (March/April 2020)
(Source: <https://www.magzter.com>)

b. Look at the magazine cover shown in Figure 2. Recognise the **TWO** structural features indicated by the arrows.



i. _____ (0.5)

ii. _____ (0.5)

Figure 2: Runner's World Front Cover (March/April 2020)
(Source: <https://www.magzter.com>)

c. Describe the **TWO** structural features recognised in Figure 2 and their use in the magazine front cover.

Structural Feature i. _____

_____ (1)

Structural Feature ii. _____

_____ (1)

Please turn the page.

Question 4

C-3 (6 marks)

a. Explain how the headline marked i. and headline marked ii. are being used differently in The Guardian newspaper in Figure 3.



Figure 3: The Guardian Front Cover (December 2022)
(Source: <https://www.theguardian.com/>)

Headline i: _____

_____ (1)

Headline ii: _____

_____ (1)

Question 5

K-3 (4 marks)

a. Name the **TWO** types of graphics.

Graphic 1: _____ (0.5)

Graphic 2: _____ (0.5)

b. Outline the difference between the **TWO** types of graphics named in Question 5a.

_____ (1)

c. Describe **TWO** purposes for which graphics may be used.

_____ (2)

Question 6

K-4 (4 marks)

a. List **TWO** graphic elements that are usually found in print media apart from shapes.

Graphic Element 1: _____ (0.5)

Graphic Element 2: _____ (0.5)

This question continues on next page.

b. Figure 7 is an advert for the Special Olympics. Identify the **TWO** graphic elements indicated by the arrows in Figure 7.



i. _____ (0.5)

ii. _____ (0.5)

Figure 7: Special Olympics Advert
(Source: <https://www.adsoftheworld.com/>)

c. Describe **TWO** uses of any graphic elements that could be found in print media, apart from to shape.

Use 1: _____

_____ (1)

Use 2: _____

_____ (1)

Question 7

C-4 (6 marks)

- a. A 'light weight portable and disposable medium' is a print characteristic. Explain how this print characteristic engages the interest of audiences.

(2)

- b. Compare how **TWO** common print characteristics in magazines and newspapers communicate different messages.

Comparison of characteristic 1: _____

(1)

Comparison of characteristic 2: _____

(1)

This question continues on next page.

Question 9

K-9 (4 marks)

a. List **TWO** procedures to be smart online apart from read authentication information.

Procedure 1: _____ (0.5)

Procedure 2: _____ (0.5)

b. Outline **ONE** positive and **ONE** negative consequence of online activity.

Positive: _____

_____ (0.5)

Negative: _____

_____ (0.5)

c. Describe the importance of following the **TWO** procedures to be smart online you listed in Question 9a.

_____ (2)

Blank Page

Blank Page